

PPCA Board Meeting Minutes-Approved Wednesday, September 20, 2023

Purpose Statement

The purpose of the Association shall be to promote social welfare and the upkeep and maintenance of the neighborhood through the promotion, organization, and the preservation of Peachtree Park as a residential neighborhood for the mutual enjoyment and benefit of all the residents of and visitors to Peachtree Park.

1. Call to Order and Roll Call- Fuller 7:07PM for EPA, 7:27 PM for meeting

Fuller, Maria, Chris, Laura, Libby, Katie, Steve, Alex, David O, David D
Ashley arrived later

2. Approval of Minutes- August 16, 2023 Meeting

3. EPA Presentation- Ronald Tolliver/Maggie Ferry/Chuck Berry

- 679 and 671 had elevated levels. Will be removing lead from soil.
- Material has a lot of debris glass. Looks like incinerator ash. Impossible to determine where it could have come from.
- Have funding for a removal. Will be a little disruptive to neighborhood. Heavy equipment and noise.
- Beginning of October – first week – is the start date
 - Work from 8am – 4pm
 - Will take about a month, depends on weather.
- 671 will be letting them use his driveway
- If people could not park on the street, that would be helpful

4. Officer Reports

a. President's Report- Steve

- i. Burke Marker- still awaiting confirmation of construction date
 1. Steve still pushing to get it done. Should happen in Q4. ~\$10k
- ii. Knife Restaurant- Jason Kendall
 1. City approved the back deck without going to SPI-DRC. We got a stop-work order done and the presented to DRC.
 2. Overall – I do think they will get the permit to complete the deck. We will need to monitor the deck for outdoor music and if they actually do a full bar out there. A temporary bar is allowed – i.e. you set it up every night and then break it down. It's a loophole in the code to allow for second point of service. But I envision they will probably build a full bar and we will need to ding them on this during their LRB review. City was on DRC call and did appear to agree and understand DRC issues and what we were concerned about.
 3. Applicant was not happy – but I think it does set a good precedent that we know what's going on and we will be pains in the ass long term.
 4. Items we need to keep an eye on --- Outdoor bar and any live music DJ or dancing on the deck.
- iii. Bynum Bridge Landscaping- contacted Denise Starling about collaborating on restoring the landscaping along the bridge;

1. She has a group of business sponsors who are looking for a project and she believes this would be ideal; they will provide volunteers and \$2500-3000 in funding; has not confirmed with them
 2. She also reached out to Kristi Cotton, General Manager of the Hyatt Centric for possible engagement- can provide volunteers and possible funding (Kristi's last day at HC is Friday, Sept 22)
 3. Denise received proposed plans from landscape designer Amber Ricks, ServeScape
 4. Looking at scheduling October work date(s)
- iv. Zone 2 Lockers Fundraiser
1. Peachtree Park donated \$500; received acknowledgement from the Buckhead Public Safety Foundation
 2. The funding goal was achieved
- v. **Buckhead Council of Neighborhoods-Sept 14, 2023- attended on behalf of Libby**
1. Debra Wathren has drafted a resolution to address noise from customized exhaust systems and street racing and she seeks feedback
 2. Party on the Path will take place on Oct 1, 2023 at Eclipse Di Luna
 3. Rezoning of Galloway soccer field- developer wanted to build condos/apts, but adjacent neighborhoods were successful in stopping this from happening; want to leave as green space
 4. The following school board candidates each addressed the attendees
 - a. Seat 7 at Large candidates
 - i. Tamara Jones (incumbent)
 - ii. Alfred "Shivy" Brooks
 - b. Seat 9 at Large candidates
 - i. Jessica Johnson (incumbent)
 - ii. Nkoyo Effiong Lewis
 - c. Recommend visiting their Websites to learn more about them
 5. Mary Norwood Update- there are numerous paving projects underway in District 8
 6. Presentation by Atlanta Police Chief Darin Shierbaum and Atlanta Fire Chief Rod Smith
 - a. The Public Safety Training Center (PSTC)
 - i. There's a lot of misinformation being disseminated about the site and its future use
 - ii. The facilities will be essential to providing state-of-the-art training for both the police and fire departments
 - iii. The facilities currently being used are outdated and ill-equipped to effectively train recruits and current employees
 - iv. Both the police and fire departments must use facilities either in south GA or as far as Mississippi for some aspects of training
 - v. Mary Norwood reported that of those who spoke in opposition at the City Council hearing:
 1. 30% reported being from Atlanta
 2. 20% reported being from the Atlanta area

- 3. 50% reported being from elsewhere, including others states and countries
 - vi. The Atlanta chapter of the Democratic Socialists has been actively recruiting people from around the country to come to Atlanta to protest the PSTC
 - vii. Other area cities/counties are expanding/upgrading their training facilities without public protests
 - viii. Efforts to stop the construction of the facilities will have a demoralizing effect on current staff and will make it more difficult to recruit future staff
 - ix. The center should be open for use in Dec 2024 as long as there are no stoppages
 - x. Visit **atltrainingcenter.com** to get factual information about the site
 - b. 911 Call Center
 - i. Constant struggle to hire and retain staff- highly specialized and stressful
 - ii. Response time in 2022- ~34 seconds
 - iii. Response time in 2023- ~18 seconds
 - c. Staffing status- Chief Shierbaum/Chief Smith
 - i. APD- Retention is stabilizing and has been successful in bringing back officers who had left for other jurisdictions
 - ii. Car take-home program is having a positive impact
 - iii. Currently have 1600 police officers with authorization for 2045
 - iv. Fire Dept currently has 200 vacancies to fill
 - 7. Fulton County Commissioner Robb Pitts- Fulton County Prison
 - a. Capacity is 1300 and currently has 2500 inmates
 - b. Looking to relocate 1000 inmates to other facilities, including other states
 - c. Atlanta City Jail has 1300 capacity and is leasing up to 700 beds for use by the county; negotiating for more beds
 - vi. **Action Item- Annual Meeting Preparations**
 - 1. Status of hotel arrangements- Katie
 - 2. Review the Meeting Script
 - 3. Review the Presentation – Katie to go through report and update
 - 4. Put the signs out
 - 5. Arrive at 6:30 pm
 - b. **Vice President's- David D.-** no report
 - c. **Secretary's- Katie-** (see above)
 - d. **Treasurer's/Website Report- Chris-** financials posted on Slack
 - i. Getting projections until the end of the year to show
 - ii. A few thousand dollars still allocated for social
 - e. **Parliamentarian Report- Fuller- 2024 Board Elections-** 50 votes received
5. **Committee Reports**
 - a. **Communications- Libby**
 - i. Successfully sent the Block Party Reminder. 681 recipients, 75% open rate

- ii. Successfully sent the September newsletter, 689 recipients, 73% open rate
- iii. Successfully sent an email on behalf of Nominations Committee to PPCA members who have joined the Association in last 12 months. 47 recipients, 89% open rate. 1 additional candidate secured
- iv. Semi successfully sent the election ballot to primary contacts. Had a small glitch upon delivery, but caught by Fuller and fixed asap. Can provide update on opens and voting numbers at meeting.
- v. Livable Buckhead:
 - 1. Per the request of Bob Stasiowski, we will be sending separate invitation for the Livable Buckhead Party on the Path to try and drum up some ticket buyers. No one from Peachtree Park, except Bob, on the ticket holder list.
- vi. Nominations Committee:
 - 1. Organized agenda, timeline, processes needed for second nominations committee meeting
 - 2. 4 strong potential candidates on the ballot for total of 16 candidates
 - 3. Ballot successfully sent September 18
 - 4. Reminder to vote will be sent September 26
 - 5. Flyers reminding residents to vote will be distributed to mailboxes the week of September 25 with QR codes to Join and Renew. Membership Works will be monitored so anyone joining or renewing can be sent ballot prior to deadline of 9/29.
 - 6. Will update Nominations Committee Procedure Guide to reflect changes that were successful this year
- vii. Membership Assistance:
 - 1. Secured two volunteers to assist with marketing for membership after a lead from Nominations Committee Member, Taylor Hawke. Matthew Polito and Robert Estill will be providing support to Laura with flyer distribution, membership mailbox stickers, electronic marketing to use via communications.
 - 2. Will need to use printer

b. Membership- Laura

- i. 14 new paid members/renewals since last meeting
- ii. Annual progress - We have 300 paid members, and are ~\$7100 off our revenue goal - approx 30 households
 - 1. Hopefully will get this with the flyers
 - 2. How to canvas the people we don't know about
- iii. Did a bunch of database cleanup to remove duplicate or known moved households, remove memberships for people not paid since 2018
- iv. Libby has helped recruit some 'boots on the ground' team members for marketing who will help get things done through end of this year and into next year
 - 1. Matthew and Robert at 12 Arc Way are eager to help and full of ideas! Will be leveraging them for final membership push for this year and to help make processes more member-friendly and repeatable next year
- v. Activities for coming month

1. Campaign to convert the 60 households that were 2022 members but not renewed for 2023 - both emails coordinated with Libby and in-mailbox flyers coordinated by new team
 - vi. Annual meeting - slides updated, unlikely I'll be there. Anything can do to support ahead of time? Can someone take point to run through my material?
- c. Social- Ashley**
- i. We had a successful party and School Supply Drive for Lake Forest and Stripling Elementary. I think we had around 150-200 people attend the party.
 - ii. The Expenses spent are below:
 1. King of Pops- Pops- \$843.98
 2. Harrison Bounds- Band- \$1,800.00
 3. More Than Moonwalks- Inflatables- \$696.96
 4. Tres Jardines- Food Truck- \$0.00
 5. Event Services of GA- Porta Potty- \$275.00
 6. Refund to Ashley Bowman Shaw- Signage- \$231.21
 7. Total Cost of Party- \$3,847.15
 - iii. I got many ideas from fellow neighbors at the party.
 1. The first of which I would like to implement and announce at the yearly meeting is a bi-monthly (first and third Thursday of the month) Neighborhood Front Yard/Driveway meet up hour. Many neighborhoods do this weekly and have a designated point to meet. I would like to discuss if we should rotate that meet up point and let people volunteer their front yard or if it should be my yard, I have a great flat driveway and I am in the center of the neighborhood.
 - a. Super easy – street party – rotate between Libby, Fuller, Ashley, Katie
 - iv. I have put in a request with Fetch Dog Park for an Event the first/second week of November and will let you know if there are updates on that on Wednesday. I also need to figure out what the remainder of my budget is before putting this one in writing. In the works
 - v. A discussion of a possible Halloween Stop Map is in the works with the Kids Play Group, but that is coming up fast so we will see how that pans out. Voted no
 - vi. I still want to start a Men's group but that may be a beginning of the year thing. I would like to discuss the possibility of it at the yearly meeting and see if there are Volunteers to take it on. On pause for now
- d. **Security- Emily-** no report
 - e. **Landscaping- David O.-** no report
 - i. Scouts can help with the picnic tables
 - f. **Welcome/Newcomers- Maria-** no report
 - g. **Infrastructure- Alex-** no report
 - h. **Sponsorships- Zack-** no report
 - i. **Community Service- Jon-** no report
 - j. **NPU- B/Zoning- Shawn Perez-** no report
6. **Other Business**
 7. **Annual Meeting- Oct 4, 2023- Trippe Room, InterContinental Hotel**
 8. **Adjourn 8:24 PM**