

## **PPCA Board Meeting Minutes- Draft Wednesday, August 16, 2023**

### **Purpose Statement**

**The purpose of the Association shall be to promote social welfare and the upkeep and maintenance of the neighborhood through the promotion, organization, and the preservation of Peachtree Park as a residential. neighborhood for the mutual enjoyment and benefit of all the residents of and visitors to Peachtree Park.**

**1. Call to Order and Roll Call- Fuller – 7:06PM**

David D, David O, Libby, Chris H, Fuller, Jon, Emily, Ashley, Laura, Katie, Steve, Maria

**2. Approval of Minutes- July 19, 2023 Meeting - Updated agenda to minutes. Approved.**

**3. Officer Reports**

**a. President's Report- Steve**

- i. 679 Darlington Cir/EPA- EPA representatives will attend the Sept 20, 2023 meeting to report on their findings, a time-line and to answer any questions Zoning representatives can also come if they would like, invite extended
- ii. Burke Marker- picked up the Peachtree Park engraved stone and am working with contractor to schedule installation along with repair/replacement of the Highland Drive column in September
- iii. Martina Drive traffic flow- Jason Kendall met with a Georgia Dept of Transportation (GDOT) rep on August 9 regarding the opportunity to extend the median on Piedmont Road to prevent left-hand turns into and out of Martina. The GDOT rep believes this would be a good change and informed Jason that the ATLDOT must also be involved; Jason has involved Denise Starling, Livable Buckhead, and informed Councilperson Shook; He will keep us informed of progress
- iv. Knife Restaurant- Doug Brown noticed construction of a deck in the back of the restaurant and notified Jason; Denise Starling contacted the COA to determine if a permit has been issued; a stop-work order has been issued by the COA due to their not having a permit
- v. Bynum Bridge Landscaping- contacted Denise Starling about collaborating on restoring the landscaping along the bridge;
  1. she has a group of business sponsors who are looking for a project and she believes this would be ideal; they will provide volunteers and \$2500-3000 in funding;
  2. she also reached out to Kristi Cotton, General Manager of the Hyatt Centric for possible engagement- can provide volunteers and possible funding
  3. Denise will have Livable Buckhead landscape designer come up with a plan and budget
  4. Looking at scheduling October work date(s)
- vi. Annual Meeting Presentation and Preparations
  1. Post on Google Drive or circulate individually?

2. Katie to create folder for 2023 and save a copy of 2022 PPT for people to update for 2023
  3. Need draft by Sept 20 board meeting for review
  4. Status of preparations with InterContinental Hotel
  5. Howard invited if he wants to attend
- vii. Buckhead Diner location – someone wanted to put a gas station in. zoning would not be approved.
- b. Vice President's- David D.**
- i. Workings and impacts of Artificial Intelligence Systems used for civic purposes- Shubhangi Gupta, Georgia Tech PhD Candidate
    1. Ms. Gupta is trying to track/learn what AI-based systems the city, and APD in particular, are using, and is interested in soliciting feedback from city residents/neighborhoods about concerns or interests to be balanced. She is angling to try to set up some long-form workshop session (90+ minutes) with “members of the community.” She is also attempting to get more granular details from APD about how their metrics and resource-allocation systems work, and wants to share that with communities. My personal reaction was that our neighborhood is generally pretty comfortable with law enforcement, and there’s not a lot of widespread concern about “over policing” in our neighborhood (we ask and pay for more policing!), so a discussion about generalized fears of AI-informed policing strategies may not generate a lot of interest. However, I said we’d be very interested in what she is able to learn about these systems (and planned future systems). We had an enjoyable discussion, and she is planning to follow back up with me as her work progresses. We have an invitation to invite her to a board or neighborhood event (if we so choose). I can provide a little more color at the August meeting.
- c. Secretary's- Katie- no report**
- d. Treasurer's/Website Report- Chris- financials posted on Slack**
- i. Fuller can take over the website
- e. Parliamentarian Report- Fuller- 2024 Board Nominations**
- i. The nomination committee has been formed to include Libby Viergever, Esther Udogi Knoblauch, Taylor Hawke and myself
  - ii. We have people for all positions
  - iii. Steve reached out to a few people who were interested in the Divan redevelopment, if they wanted roles on board.
  - iv. The committee has met and begun the process of soliciting nominees
4. Committee Reports
- a. **NPU- B/Zoning- Shawn Perez- no report**
  - b. **Communications- Libby**
    - i. Successfully sent out August newsletter, 8/8/23
      1. 680 recipients
      2. 73% open
    - ii. Successfully sent out invitation for Block Party, 8/3/23
      1. 678 recipients
      2. 63% opened
    - iii. 2023 Nominations Committee

1. Organized committee to consist of Fuller, Libby, Esther Udoji and Taylor Hawke
  2. 1st meeting successful - established and confirmed deadline for this year based on date of annual meeting
    - a. Nominations end 8/31/23
    - b. Ballot will be sent for voting 16 days prior to the annual meeting to be in line with the by-laws rule of no later than 15 days- It was determined last year that sending earlier, 30 days, with reminders resulted in no additional votes received
  3. Established list of potential candidates and assigned members to contact
    - a. Katie Farr confirmed for membership
    - b. Jordan Perelle is a potential candidate for Treasurer. Waiting for paperwork request to be approved by employer.
  4. Additional communication for candidates to be sent as needed
    - a. New PPCA members in 2023
    - b. Women's Club
    - c. Street Captain referrals
  5. Asked for updated bios from all Board members by August 15.
- iv. Sponsorships
1. Gathered all missing logos for advertisement in August newsletter
  2. Still missing Legends Food Hall (paid?) and Phipps (paid?)
  3. Sponsorship opportunities need to be revised and updated
    - a. we do not have a Facebook page.
    - b. Can include in monthly newsletter(s).
- c. Buckhead Council of Neighborhoods (BCN)- Libby- no August meeting**
- d. Membership- Laura and Brianne- 281 members YTD**
- i. Membership updates
    1. 6 renewals + 1 new member joined since our last meeting. We've had 2 additional folks join Membershipworks as nonmembers & will be working with Libby to get them added to communications
    2. Current membership numbers added here based on Membershipworks counts. Looks like we are still ~10k off from our goals.
  - ii. Activities for this month - pass out stickers to new joiners, set up membership booth at block party, send another email to recruit renewals
  - iii. To discuss - Role of membership at annual meeting? I am unlikely to make it (baby due 9/26) and want to plan ahead, and can probably recruit my husband to help out.
  - iv. 3 more people came in today
  - v. 1 more mailbox stuffer – do it before annual meeting and remind people about memberships
  - vi. Get pics at the party and send to Libby
  - vii. Put pics up from all the activities at meeting
- e. Welcome/Newcomers- Maria-**
- i. 1 new family in neighborhood
  - ii. Koozies are coming this week, will have for party and welcome bags
  - iii. Street captain for Darlington – Jean Wyatt
- f. Security- Emily**

- i. A few quick security updates:
  - 1. 3 incidents reported:
    - a. 1 vehicle break-in (unlocked car)
    - b. 1 fence damaged by a truck backing into it (flock footage sent)
    - c. 1 mailbox damaged
    - d. Can we stop people from turning around for Mercedes Benz – the big car delivery trucks causing issues
    - e. Will look at footage and report back
  - 2. Pedestrian Bridge: security patrol is now periodically checking for people sleeping on the bridge and will continue to monitor
  - 3. Pat has been digging into the salon/spa on Piedmont

**g. Social- Ashley**

- i. We have discussed this casually a few times but it's time for a final decision. How do we handle making sure guests are current with their dues and actually live in PP? - let it be
- ii. PPCA Table – take turns staffing – including memberships. Selling koozies, yard flags
- iii. Laura will print QR code for people to pay
- iv. I have had two people that I know of re-new since the actual invite went out and I have had several friends that want to come that don't live here, I told them I would be happy to sell them a house here so they could come. Lol.
- v. I did tell the band that they could bring a few groupies/roadies with them.
- vi. We have cozies (if they come in on time) and the leftover PP 5K tee shirts that we can sell at the party. We need to assign someone to handle Venmo payments for this and decide a final price on the cozies. I was thinking \$3 for 1 and \$5 for 2.
- vii. Maria, what is the estimated arrival date on cozies?
- viii. Set up should be pretty simple and I should be able to handle most of it an extra hand an hour before would be helpful in case I get stressed out but clean up I may need two or three extra hands. Who would like to volunteer to stay until the end and make sure the area is spotless with me?
- ix. I am also in need of a few large bins or large boxes to collect the school supplies with. Does anyone have those they can bring, and I will return to you after the goods are dropped off.
- x. Saw horses, buckets – Steve will drop off so we can block the roads
- xi. Katie, Libby, Jon to help Ashley set up
- xii. Name tags – put them out; Libby will check
- xiii. I also previously requested for people to bring any fun yard/beach games that you may have. Katie is brining Giant Jenga and I am brining Cornhole. Let me know if you have anything to contribute to the fun!
- xiv. I will likely have more before Wednesday that I will need help with. Thank you!

**h. Landscaping- David O.**

- i. Completed
  - 1. Concrete installed with curbing stones long front of Pocket Park
  - 2. Mushroom growth in mulch has been scraped down
  - 3. Southern Star Tree service was engaged for one-day work at \$4,500 for tree cutting and removal at pedestrian bridge and GA400 park.
- ii. Upcoming

1. Thinking of installing large grassy area along park sidewalk where maple trees were removed. Possible "picnic" site or additional gathering space for next year block party.
  2. Working on repair for playground swing post that is rotten at the ground level. Looking to fix this tomorrow
  3. Getting bid to get fence redone, benches need to be redone
  4. Looking into power washing road signs
  5. Pine straw being delivered for block party
  6. Burke and Darlington – will go chop down
- i. **Infrastructure- Alex- no update**
  - j. **Sponsorships- Zack-**
    - i. Steve will follow up with Phipps
  - k. **Community Service- Jon**
- 5. Other Business**
- a. Zone 2 needs lockers - \$13k for the lockers, raised \$9300 to date
    - i. They want neighborhood associations to pledge
    - ii. \$500 pledge – we have it in budget
      1. Approved from group
      2. Steve will communicate back that the PPCA will pledge \$500
    - iii. Will put it in September newsletter
    - iv. Canned food drive at the annual meeting – Jon will help organize
- 6. September 20, 2023 Meeting- Hyatt Centric (Kaolin Room)**
- 7. Adjourn- 8:24PM**